

03/08

Surveys

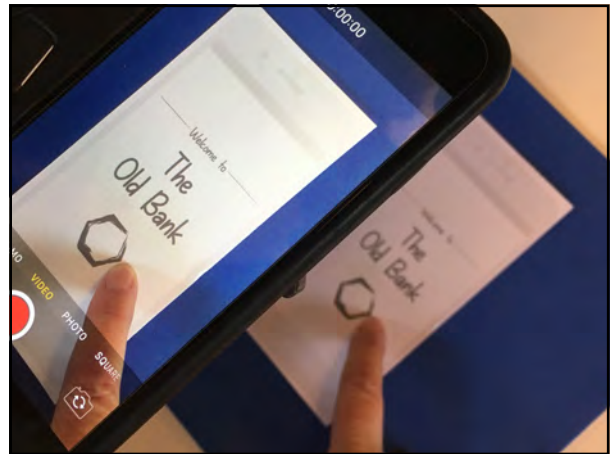
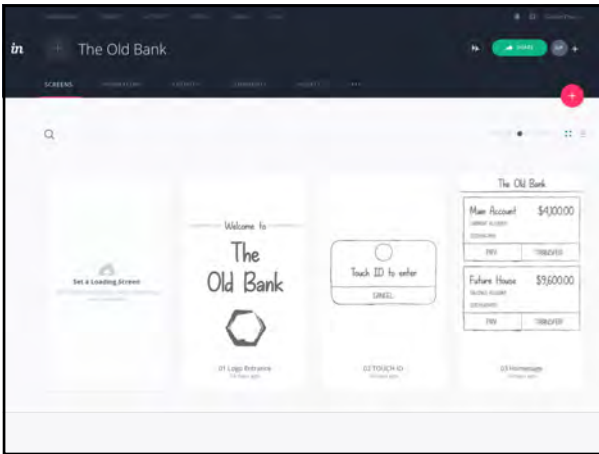
Google Forms → User priorities

“Pay” as priority
Frequent transactions
Privacy

04/08

User testing





05/08

User identified problems

The diagram illustrates an 'Interstitial page' flow. It shows three screens connected by red arrows. The first screen is the account summary page with 'Main Account \$4,000.00' and 'Future House \$9,600.00'. The second screen is the 'Payments' page with a list of options: 'Make a payment', 'Pay your contacts', 'International payments', 'Manage scheduled payments', 'Manage Payees', and 'Payment limits'. The third screen is a detailed 'Payments' page with a 'Send a new' button and a 'SEND PAYMENT' button. The bottom navigation bar is 'HOME | HELP | CASH | APPLY'.

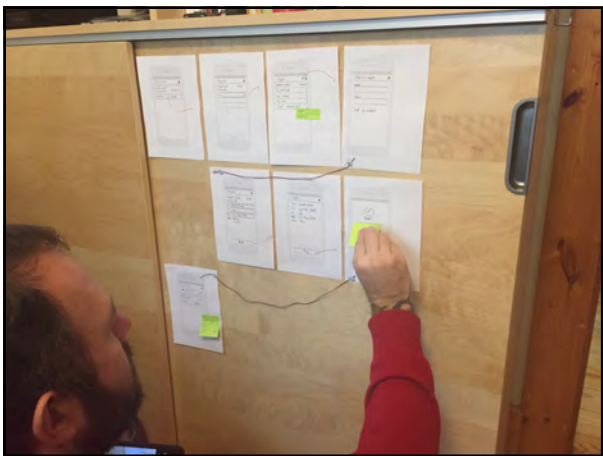
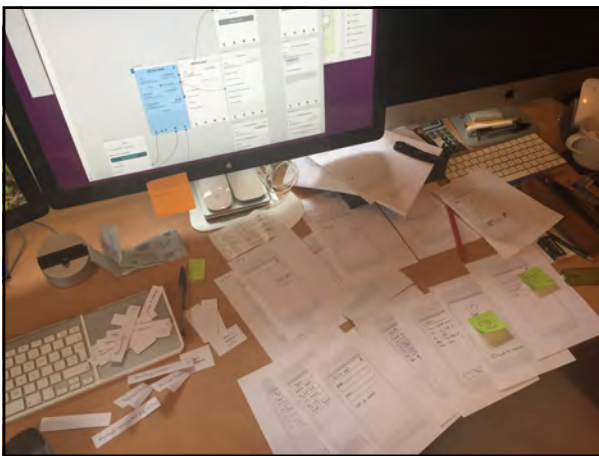
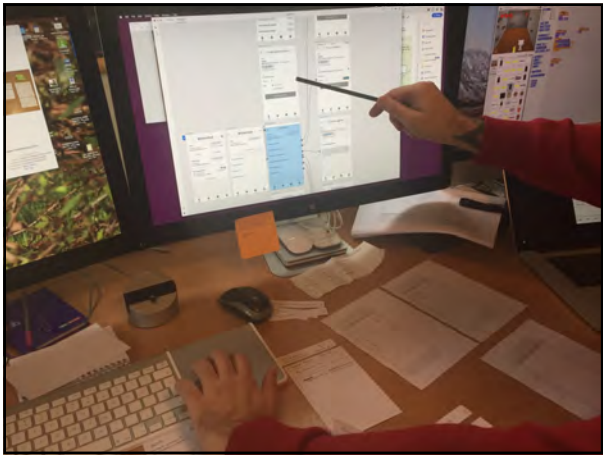
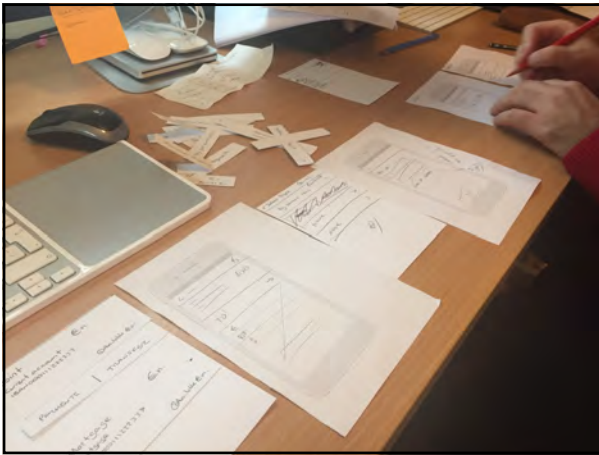
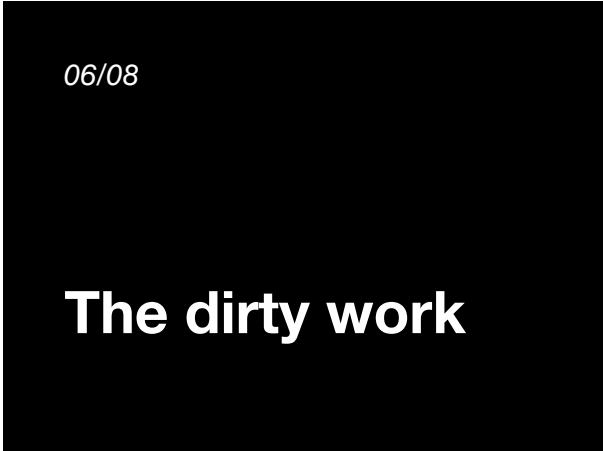
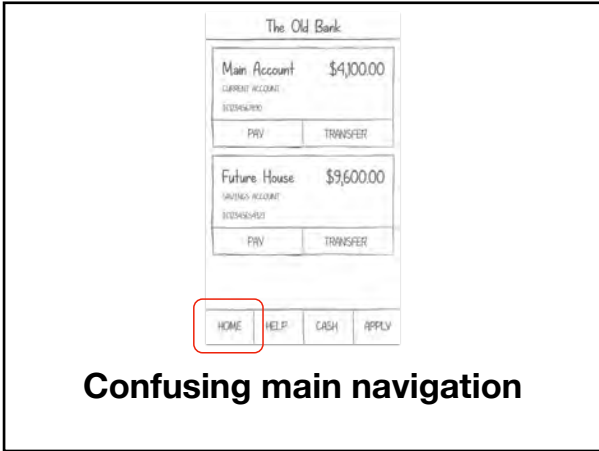
Interstitial page

The diagram shows a 'New payee flow' that dislocates the user. It consists of four screens connected by red arrows. The first screen is the 'Send payment' screen with a list of payees. The second screen is the 'Pay someone new' screen with a 'Pay name' field. The third screen is another 'Pay someone new' screen with a 'Pay name' field and a 'SEND' button. The fourth screen is the 'Payments' page. The bottom navigation bar is 'HOME | HELP | CASH | APPLY'.

New payee flow dislocates user

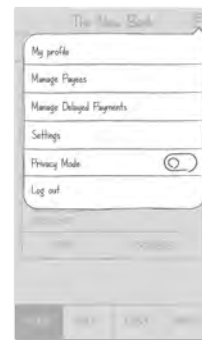
The screenshot shows a 'Transfer between accounts' screen. It displays 'Main Account \$4,100.00' and 'Future House \$9,600.00'. Below, there's a 'SEND' button, a 'SEND AMOUNT' field with '25000', and radio buttons for 'Send now' and 'Send later'. A 'TRANSFER' button is at the bottom. The bottom navigation bar is 'HOME | HELP | CASH | APPLY'.

Frequent transactions





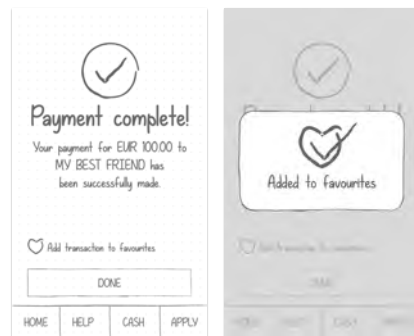
- Removed interstitial page
- Absorbed all pay flows into one
Moved configuration links into user menu
Improved add new Payee flow
Added Favourites accelerator
Privacy issues solved by Stealth™ mode



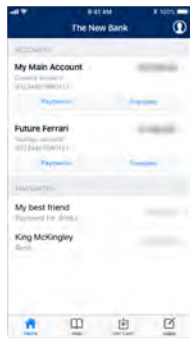
New user menu



Add new payee flow



Favourites



Stealth™ mode

08/08

Redesigned
app

Patrick's prototype

https://s32vq2.axshare.com/log_in.html



AXURE

Goran's prototype

<https://goranmscuxd.com/2018/10/22/04-the-new-bank-dawns/>



InVision

Thank you!
P&G